

Please help to  
**HONOR OUR SENIORS**  
By making a donation  
to the  
Talbot Senior Center  
Furnishings Campaign



**To Learn More**

Contact Carl Burke at 1-800-721-6651  
or via e-mail

(cburke@uppershoreaging.org) to  
ask questions or arrange a presentation.

**OR**

**Make Your Check Payable Today to:**

**Talbot Senior Center  
Furnishings Campaign**

**Mail To:**

**C/O 108 Maryland Ave., Suite 102,  
Easton, MD 21601**

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Furnishings Campaign**

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Suite 102  
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Join the Campaign to Furnish  
the New Talbot County  
Senior Center and Help  
**HONOR  
OUR SENIORS**



Illustration © Paul Rogers, Courtesy of Atelier 11, LTD

**Campaign Goal: \$200,000**  
**Timeline: Now - April 2009**

**WAYS YOU CAN HELP:**  
*Volunteer for the Campaign*  
*Donate Funds*  
*Sponsor a Room*  
*Adopt (Decorate) a Room*

Non-profit Organization  
**US POSTAGE PAID**  
Chester town, MD  
Bulk  
Permit # 158

## THE NEED

Of all Maryland jurisdictions, Talbot County has the greatest percentage of elders - 28% or 10,000 people age 60 and over. Talbot County elders are a treasured resource of active citizens who deserve a premiere gathering place designed to promote continued health and happiness.

## THE CHALLENGE

Project costs for a new state of the art senior center total \$3.5 million. Talbot County and Maryland are supporting 94% of the cost (representing design and construction). The County Council strongly encourages the local community to support 6% or \$200,000 of the cost (representing equipment, decor and furnishings).

## THE NEW SENIOR CENTER

- ✓ Located at 400 Brookletts Avenue, Easton
- ✓ Expected daily attendance of 200-500
- ✓ Owned by Talbot County Government and operated by Upper Shore Aging, Inc., a not-for-profit organization serving Talbot County.
- ✓ 11,000 square feet, to include a 200-seat capacity dining room, a commercial kitchen, fully equipped exercise rooms, classroom/computer lab, activity areas and a second floor patio that will overlook a "living (green) roof."
- ✓ Groundbreaking is August 2008 and expected completion is April 2009.

## THE GOAL

The new Senior Center will require new and durable furniture, kitchen items, exercise equipment, computers, televisions, window treatments and accessories... everything necessary to make it a welcoming center for the thousands of Talbot County elders who visit annually. **Our fund-raising goal is \$200,000.**

Join the campaign to *Honor Our Seniors* by contributing funds, new furnishings/ decor, or volunteering time to help us meet our campaign goal of \$200,000. Contributions are tax-deductible. Tell your friends and neighbors and encourage them to support the Senior Center too.



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## THE GIVING OPPORTUNITIES

Monetary or in-kind gifts of new products or services in any amount are welcomed. Donors may give, and be recognized for support in, a number of ways:

- ✓ **Make A CASH GIFT** at one of several levels:
  - Ageless = \$1,000 and Above
  - Centenarian = \$500-\$999
  - Wise Elder = \$100-\$499
  - Heartfelt Giver = \$1-\$99
- ✓ **SPONSOR A ROOM** at the financial level listed below —and receive perpetual room naming rights (brass plaque on site).\*

Dining Room	\$15,000
Green Roof Garden/Outdoor Patio	\$10,000
Exercise Room	\$10,000
Conference Room	\$8,000
Multipurpose Room	\$7,000
Foyer	\$7,000
Computer Classroom	\$6,000
Reception Area/Corridor	\$5,000
TV Lounge	\$5,000
Game Room	\$5,000
Yoga Room	\$5,000
Kitchen	\$5,000
Staff Area	\$3,000

- ✓ **ADOPT A ROOM** by contributing and showcasing your business or civic/church group talents to tastefully *decorate a room* — and receive featured business/organization visibility on site.\*

\* Available on a first committed, first assigned basis. Every gift will be recognized or commemorated as given and at a gala Spring 2009 campaign celebration.